

Yorkshire Forward present

# INNOVATOR/09

The Yorkshire and Humber Innovation Awards

## Scorecard

Category: Product, Process, Service Innovation Award

**The following criteria will be used by the judging panel to evaluate your application. A maximum score of five can be awarded for each point that is evidenced in the application form. A maximum score of 90 is available.**

**If any criterion is not applicable, please indicate. Percentage will be calculated to determine finalists.**

### Strategy:

- Presence of a corporate strategy which supports innovation
- Presence of a development strategy for the specific product or process
- Evidence of formal processes which enable and monitor innovation

### Partners:

- Strength and experience of the partners (industry, science base, public sector)
- Effective utilisation of business support to facilitate the commercialisation of the product/process
- Effectiveness of communication between partners

### Market:

- Evidence of real need in the market place being met
- Market acceptance of the product or process
- Demonstration that the innovation represents a significant advancement for the industry or sector



The Region's  
Development Agency

[www.yorkshire-forward.com/innovator09](http://www.yorkshire-forward.com/innovator09)

### **Future prospects:**

- Presence of a strategy for future continued development of the business
- Evidence that innovation is seen as critical to shaping the organisation's growth and development
- Evidence of further developments in the pipeline

### **Case study project:**

- Clear project objective
- Significant benefits achieved/anticipated
- Impact across the business

### **Impact:**

- Economic (Projects demonstrating, for example: jobs created/safeguarded, increased market share, exploitation of new markets, increased sales, reduced R&D timescales, quality improvement, increased productivity, increased profit margins)
- Social (Projects demonstrating, for example: Improved quality of life, workforce satisfaction and motivation, up-skilled workforce, business reputation)
- Environmental (Projects demonstrating, for example: Environmentally friendly products and processes, waste minimisation, use of recycling, reuse of waste, reduced energy consumption)

