

Yorkshire Forward present

INNOVATOR/09

The Yorkshire and Humber Innovation Awards

Scorecard

Category: Open Innovation Award

The following criteria will be used by the judging panel to evaluate your application. A maximum score of five can be awarded for each point that is evidenced in the application form. A maximum score of 90 is available.

If any criterion is not applicable, please indicate. Percentage will be calculated to determine finalists.

Strategy:

- Presence of a strategy which supports open innovation
- Track record of achievement through open innovation environment
- Evidence of formal processes and management systems to support open innovation way of working

Market:

- Evidence of real needs in the marketplace being met
- Demonstration that the innovation(s) would not have reached the market without open innovation activity
- Effective access to new markets achieved through open innovation

Future prospects:

- Presence of a strategy for future continued development of the organisation
- Evidence that open innovation system is seen as critical to shaping the organisation's growth and development
- Evidence of on-going activities, or future open innovation projects in the pipeline



The Region's
Development Agency

www.yorkshire-forward.com/innovator09

Case study project:

- Clear project objective
- Significant benefits achieved
- Impact across the region

Impact:

- Economic (Projects demonstrating, for example: jobs created/safeguarded, increased market share, exploitation of new markets, increased sales, reduced R&D timescales, quality improvement, increased productivity, increased profit margins)
- Social (Projects demonstrating, for example: Improved quality of life, workforce satisfaction and motivation, up-skilled workforce, business reputation)
- Environmental (Projects demonstrating, for example: Environmentally friendly products and processes, waste minimisation, use of recycling, reuse of waste, reduced energy consumption)

