

Yorkshire Forward present

INNOVATOR/09

The Yorkshire and Humber Innovation Awards

Scorecard

Category: Knowledge Exploitation Award

The following criteria will be used by the judging panel to evaluate your application. A maximum score of five can be awarded for each point that is evidenced in the application form. A maximum score of 90 is available.

If any criterion is not applicable, please indicate. Percentage will be calculated to determine finalists.

Strategy:

- Presence of a knowledge transfer strategy
- Track record of successful knowledge transfer projects
- Breadth of knowledge transfer activities

Partners:

- Strength and experience of the team (academics, knowledge transfer staff, industry)
- Effectiveness of communication between partners
- Evidence of formal agreements between partners to facilitate collaboration

Market:

- Significant market needs being addressed
- Multiple market opportunities
- Scope for market growth

Future prospects:

- Presence of strategy for future development of knowledge transfer activities
- Potential future income generation
- Presence of pipeline of potential knowledge transfer activities



The Region's
Development Agency

www.yorkshire-forward.com/innovator09

Case study project:

- Clear project objective
- Significant end user benefits achieved (or potential to be achieved)
- Impact/potential impact across the organisation

Impact:

- Economic (Projects demonstrating, for example: jobs created/safeguarded, increased market share, exploitation of new markets, increased sales, reduced R&D timescales, quality improvement, increased productivity, increased profit margins)
- Social (Projects demonstrating, for example: Improved quality of life, workforce satisfaction and motivation, up-skilled workforce, business reputation)
- Environmental (Projects demonstrating, for example: Environmentally friendly products and processes, waste minimisation, use of recycling, reuse of waste, reduced energy consumption)

