

Yorkshire Forward present

# INNOVATOR/09

The Yorkshire and Humber Innovation Awards

## Scorecard

Category: International Innovation Award

**The following criteria will be used by the judging panel to evaluate your application. A maximum score of five can be awarded for each point that is evidenced in the application form. A maximum score of 90 is available.**

**If any criterion is not applicable, please indicate. Percentage will be calculated to determine finalists.**

### Strategy:

- Presence of a specific international strategy
- Presence of a track record of successful international activity
- Companywide buy-in for the international strategy

### Partners:

- Breadth and strength of partners (industry, science base, public sector)
- Effective utilisation of international business support (UKTI, Framework)
- Effectiveness of communication between partners

### Market:

- Significant market needs being addressed
- Evidence of versatility, imagination and persistence in exploiting target markets
- Technological innovation used to access new markets

### Future Prospects:

- Presence of strategy for future international development
- Potential future turnover/profit
- Size of potential future markets targeted



The Region's  
Development Agency

[www.yorkshire-forward.com/innovator09](http://www.yorkshire-forward.com/innovator09)

### Case study project:

- Clear project objective
- Significant benefits achieved
- Impact across the organisation

### Impact:

- Economic (Projects demonstrating, for example: jobs created/safeguarded, increased market share, exploitation of new markets, increased sales, reduced R&D timescales, quality improvement, increased productivity, increased profit margins)
- Social (Projects demonstrating, for example: Improved quality of life, workforce satisfaction and motivation, up-skilled workforce, business reputation)
- Environmental (Projects demonstrating, for example: Environmentally friendly products and processes, waste minimisation, use of recycling, reuse of waste, reduced energy consumption)

